

DIRECT MARKETING OF YOUR WEBSITE DOMAIN IS AN ESSENTIAL PART OF INTERNET MARKETING

- Your Business Window or Banner
- Business Cards
- Letterhead/Envelopes
- Flyers/Leaflets (consider a print off flyer from website for 10% reduction?)
- Company Cheques
- Signature on email messages
- Answer Machine Message
- Purchase Receipts
- Printing/Newspaper Ads
- Merchandise Bags
- Company or Personal Car
- Voice Mail Greeting on Mobile phone
- Stationery
- On Other Local Business Websites e.g.
- Fax Cover Sheet
- Thomson Local Directory Listing – FREE on-line
- Yellow Page Listing – FREE basic listing on-line
- Tell A Friend About Us (Discount Cards)
- Direct Mail Pieces
- Employees' Uniforms or name tags
- Brochures
- Local Community Portals
- Press Releases
- Pens/Pencils
- Print Or Email Newsletters
- Free Booklets & Handouts
- Postcards
- T-Shirts

.....and indeed anywhere people may see it.

**IMAD SCOTLAND**  
[info@imadscotland.co.uk](mailto:info@imadscotland.co.uk)  
[www.imadscotland.co.uk](http://www.imadscotland.co.uk)